

Discover what we can do for your business...

The Benefits of Advertising on 



HIGH VISIBILITY

As the official online resource for Bethel events, activities, attractions, dining and shopping, and content that spotlights local businesses – your business will get high visibility and exposure.

WIDE REACH

Substantial traffic will come from surrounding towns in CT, so your business will reach wide geographic audiences, in addition to local consumers.

GET FOUND

Deploying the latest web technology, Search Engine Optimization and social media integration, the website will have top search results that will put your business at the fingertips of consumers.

IT'S OFFICIAL!

Endorsed by the Town of Bethel, the Bethel Economic Development Commission and the Chamber of Commerce, Discover Bethel will be the town's official tourism and community website.

SHOW YOUR SUPPORT

As the official tourism website your sponsorship of the website will proudly show your support for the town.

COST-EFFECTIVE

With extensive online exposure, much lower cost than print media, and sponsorship levels to suit your unique marketing needs – Discover Bethel is a cost-effective marketing vehicle for your business.

We offer two levels of Advertising on Discover Bethel

Feature Sponsor

Stand out from the crowd with benefits that include:

- * A full web page for your business with top of page placement that includes your company logo, business description, video and pictures
- * Map of your business location
- * Post a promotional offer on “The Deal” 6x’s per year
- * Featured placement at the top of your category page
- * Your logo on the DiscoverBethelCT.com sponsor page
- * Blog article

Available to Chamber Members for just \$250 per year

Premiere Feature Sponsor

The highest visibility for your business that includes:

- * A full web page for your business with top of page placement that includes your company logo, business description, video and pictures
- * Map of business location
- * Post a promotional offer on “The Deal” 12x’s per year
- * Featured placement at the top of your category page
- * Your logo on the sponsor page
- * Blog article
- * Page Sponsorship - logo in a sidebar page of your choice
- * Feature your upcoming events in the feature section and on our homepage

Available to Chamber Members for just \$500 a year

Contact 203*743*6500